



## U.S. Postal Service: Opportunities to Increase Revenue Exist with Competitive Products: Reviewing Long-Term Results Could Better Inform Promotions Decisions

By Government Accountability Office (U S ), Government Accountability Office

Createspace, United States, 2014. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.An NSA is a customized contract between USPS and a specific entity- often a mailer or foreign postal operator-typically lasting a year or more. NSAs provide customer-specific rates-generally lower prices on specific mail products-in exchange for meeting volume targets and mail preparation requirements. The goal of these agreements is generally to encourage additional mail volume and revenue. For example, an NSA may provide a postage rate discount, paid to the mailer as a rebate at the end of a fiscal year, for all mail volume above a specific threshold.



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